

FOR IMMEDIATE RELEASE

### International Hit Coming to The Hanover Theatre



**Worcester, Mass. (December 1, 2015)** Direct from London’s West End and Broadway, the international hit show made its North American debut with an 8-week tour throughout Canada and the U.S. during the spring of 2015. The infamous show that has been seen by over 2 million people worldwide is introducing a brand new show for the 2016 touring season. *Let it Be: A Celebration of the Music of The Beatles* will be at The Hanover Theatre in Worcester, Mass. on Sunday, April 17, 2016 at 2 p.m. **Tickets are on sale now!**

Annerin Productions brings you the show that you never got to see The Beatles ever perform. Relive the past from *Ed Sullivan* to *Abbey Road*, with favorite hits including “Hard Day’s Night,” “Day Tripper,” “Sgt. Pepper’s Lonely Hearts Club Band,” “Twist and Shout,” “Get Back,” “I Wanna Hold Your Hand” and “Strawberry Fields.” Imagine the reunion that never was.

The end of The Beatles era was never thought to be in sight when The Beatles played their last show on the roof of Apple Offices in 1969. Imagine what would have been if The Beatles continued their journey. Enter a time capsule and turn back in time to what would have been John Lennon’s 40<sup>th</sup> birthday: October 9, 1980. For one night, the fab four come together again on stage after a decade apart.

Tickets to *Let it Be: A Celebration of the Music of The Beatles* start at \$30. Discounts are available to members of The Hanover Theatre, groups of 10 or more, corporate partners and

Woo Pass holders. Tickets are available online at [TheHanoverTheatre.org](http://TheHanoverTheatre.org), by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

### **About Annerin Productions**

Annerin Productions is a division of the Canadian-based company, Jeff Parry Promotions, which has been a North American promotion company for over 30 years. Having shifted the companies' focus over 10 years ago to produce shows in the form of high quality entertainment, Annerin Productions is now becoming a world class leader in creating nostalgic, theatrical concerts for audiences to experience legendary artists who are no longer touring. Past productions include: *Bjorn Again*, *Barrage*, *Jason Bonham's Led Zeppelin Experience*, *The Australian Bee Gees Show* and *RAIN: A Tribute to The Beatles*, which had a successful Broadway run in 2010 and 2011. Current international productions include *PFX: The Pink Floyd Experience*, *Oh Canada*, *What A Feeling!* and *Let It Be: A Celebration of the Music of The Beatles*.

### **About The Hanover Theatre**

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys," "Camelot"); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and everything in between ("A Christmas Carol," Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and an educational space on the lower level. The building is set to open in 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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